



November 2, 2020

Dear Friend,

The Friendship Association Education Assistance, Inc. invites **YOU** to join our 16th Annual **Charity Golf Outing** on **June 5, 2021** as a **GOLFER AND/OR SPONSOR**. This year's event will tee off at the top-rated **Worthington Manor Golf Course in Urbana, Maryland** with a shotgun start at 1:30 p.m. It is a great opportunity for marketing your business to the Washington D.C., Maryland, and Virginia area customers and for supporting underprivileged children in North America and Africa.

This year's event celebrates 28 years of supporting underprivileged children! In 1996, Friendship Association Education Assistance, Inc. (FAEA), a non-profit 501(c)(3) organization, was established with the goal of operating exclusively for charitable and educational assistance to underprivileged children. FAEA volunteers have adopted over **12 schools** by funding renovation projects in Nigeria and purchased much-needed educational tools and granted four-year college scholarships to students in the United States and Nigeria to over **40 schools**. We estimate our investment has positively impacted over **15,000 children**.

The golf outing is designed for networking and interaction with players. During the day activities we hope to raise awareness and support for FAEA volunteers to provide schools supplies and scholarships to underprivileged children attending public schools in Washington D.C. and Maryland and complete our 13th renovation project in Nigeria. For additional information and to view previous charity projects funded by FAEA, please visit our website at www.faeagolf.com.

Now is a great time to become part of this special golfing event. By connecting with our golfers through the different marketing opportunities presented below, not only will you help children across two continents, but you will also be provided opportunities to:

- Support your employees' volunteer efforts
- Have product placement in gift bags and at event
- Have a mention at golfers' reception and awards ceremony
- See your company name and logo in all our marketing materials, specifically in the 2019 Charity Golf Outing signage and program, and store link on event website

Provided below are our levels for sponsorship. Choose the one that best fits your budget. For online donations and registration, visit <http://faeagolf.com/registration.php>. If we can provide additional information, please feel free to contact us at the email below or visit our website. All support, monetary, or in-kind, are fully tax-deductible.

Friendship Association Education Assistance Inc. (FAEA) is a 501 (c) (3) tax-exempt organization, EIN # 59-3816639

We would be grateful if you would support our charity golf tournament this year. Together we can make a difference. Thank you!

Best regards,

FAEA Golf Committee

Vince Onuigbo, Max James, Dr. Alex Nnabue, Arinze Agwuna, Dennis Ezenwaka, Dr. Obi Maduka, and Bob Umeozulu

We are pleased to offer a range of opportunities for involvement and sponsorship benefits to maximize your company's visibility while supporting an incredible cause.

Type of Sponsorship	Cost	Sponsorship Includes
Platinum	\$5,000	Four golfer registrations, premier placement of company name and logo on all event marketing materials, on-site signage, tee signage, opportunity to greet participants from the podium at reception, company name on gift bags and full-page ad in program
Golfers Reception	\$3,000	Two golfer registrations, placement of company name and logo on banquet dinner centerpieces, premier placement of company name and logo on all event marketing materials, tee signage, opportunity to provide item in gift bags and full-page ad in program
Golf Clinic	\$2,000	Two golfer registrations, opportunity to greet all Young Friends during the golf clinic, name and logo on all event marketing materials, tee signage, opportunity to provide item in gift bag and full-page ad in program.
Beverage Cart	\$1,500	Two golfer registrations, signage on beverage carts, company logo, and full-page ad in program
Gold	\$1,250	Two golfer registrations, company name and logo on all event marketing materials, tee signage, opportunity to provide golfer goodie bag gift and full-page ad in program
Hole-in-One	\$1,000	Company name and logo signage on the four par 3 holes where a Hole-in-One opportunity will be available, half-page ad in program, and listing on event website
Silver	\$750	Company name on all event marketing materials, tee signage and full-page ad in program
Closest to the Pin and Longest Drive	\$500	Signage on the tee, full-page ad in the program, acknowledgement at the reception, and opportunity to provide items in gift bags
Tee	\$250	Signage at the tee, half-page ad in the program, acknowledgement at the reception, and opportunity to provide items in gift bags
Engagement at Assigned Hole	In-kind	Opportunity to provide 110 items for golfers while at your assigned hole, half-page ad in the program and company name on event website
Gift Bag/Raffle	In-kind	Opportunity to provide 110 items for gift bags or one item for the raffle, and company name in the program and on event website
Champagne Toast	In-kind	Opportunity to provide your latest champagne to 110 Golfers during the Golf Outing reception, cocktail napkins/coasters with brand logo, and company name in the program and on event website

Demographics of FAEA Golfers

Male: 85%

Marital Status: 90% Married

Age Range: 40-70

Average Household Income: \$350,000

College Graduate: 95%

Past Sponsors

Rumez International, Washington Nationals, Washington Wizards, Hughes Network Systems, Satellite 2000 Systems International Corporation, Capital Primary Care, Inc, Vince & Josephine Onuigbo, &pizza, Natalie Tusing, State Farm, Forradex Cargo Inc, City Place Dental, Rumez International, Katie Navarro, Enterprise Settlement Services, LLC, Meridian Management Group, Association of Nigerian Physicians in the Americas , All Smiles Bethesda, LLC and Worthington Manor

Please view last year wall of sponsors at <http://tinyurl.com/FAEABook>

Friendship Association Education Assistance
16th Annual Charity Golf Outing
Journal Ad Specs
Saturday, June 5, 2021



Please check the advertisement size you are purchasing (Width x Height):

- Full Page Outside Back Cover Color (5.5" x 8.5") \$200.00
- Full Page Inside Front Cover Color (5.5" x 8.5") \$150.00
- Full page Inside Back Cover Color (5.5" x 8.5") \$150.00
- Full Page B&W (5.5" x 8.5") \$75.00
- Half page B&W (5.5" x 4.25") \$50.00
- Quarter page B&W (2.75 x 4.25) \$25.00

All files to be submitted in the following formats only: We prefer to receive images in electronic form. We can handle most formats, including Photoshop, EPS, JPEG, BMP, PICT, MS Word, high res PDF & TIFF files.

Advertiser Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Method of Payment:

Enclosed is my check made payable to **Friendship Association Education Assistance, Inc.**

Credit Card # _____ Exp. Date: _____

American Express MasterCard Visa Discover

Charge my card for \$ _____ Signature _____

PLEASE SEND THIS FORM WITH YOUR CAMERA - READY ARTWORK AND PAYMENT TO:
Friendship Association Education Assistance, Inc.
8780 Georgia Avenue, Silver Spring, MD 20910
Attn: Golf Committee
E-mail ads to: faeainc@gmail.com

Deadline is May 1, 2021 for ad submission and payment.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JAN 27 2014

THE FRIENDSHIP ASSOCIATION
EDUCATION ASSISTANCE INC
C/O ALEX AGWUNA
8780 GEORGIA AVE
SILVER SPRING, MD 20910

Employer Identification Number:
59-3816639
DLN:
17053127389043
Contact Person:
DANIEL RENNER ID# 31697
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31

Public Charity Status:
170(b)(1)(A)(vi)

Form 990 Required:
Yes

Effective Date of Exemption:
May 15, 2012

Contribution Deductibility:
Yes

Addendum Applies:
Yes

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947